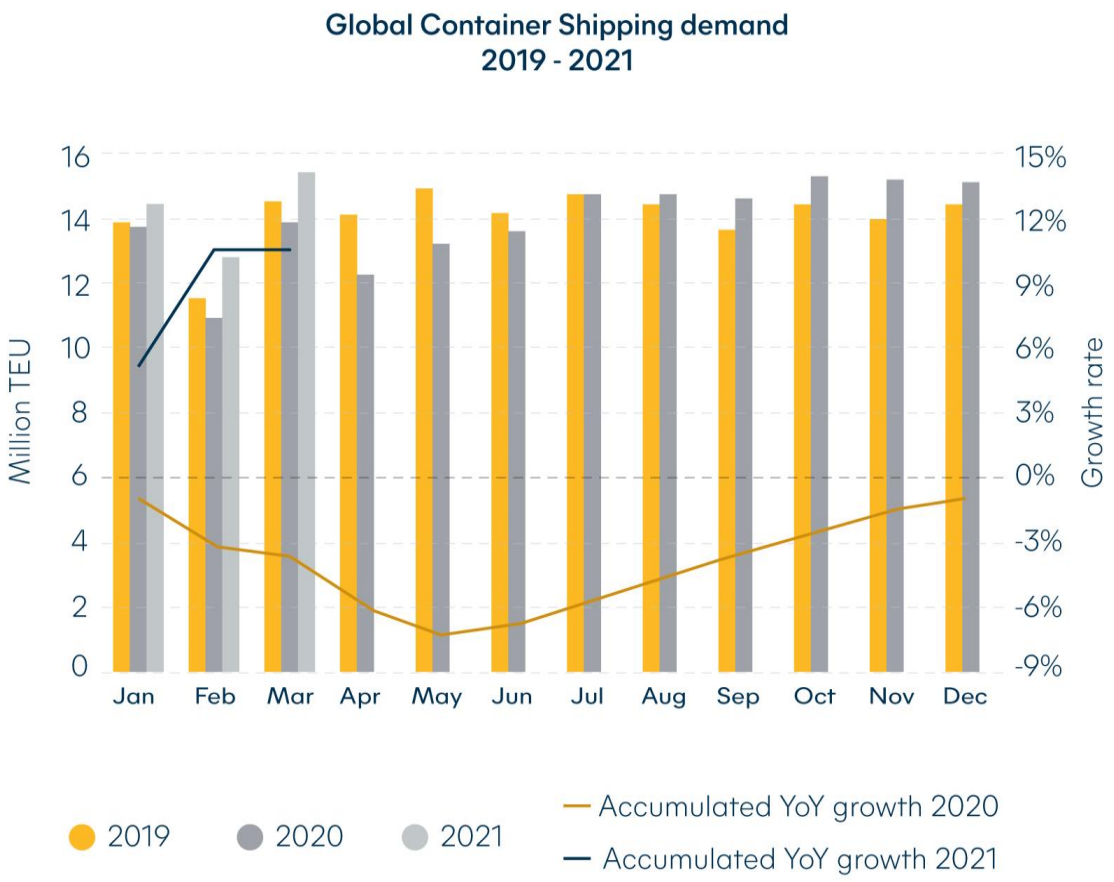
Hillebrand

FORWARDING PASSION

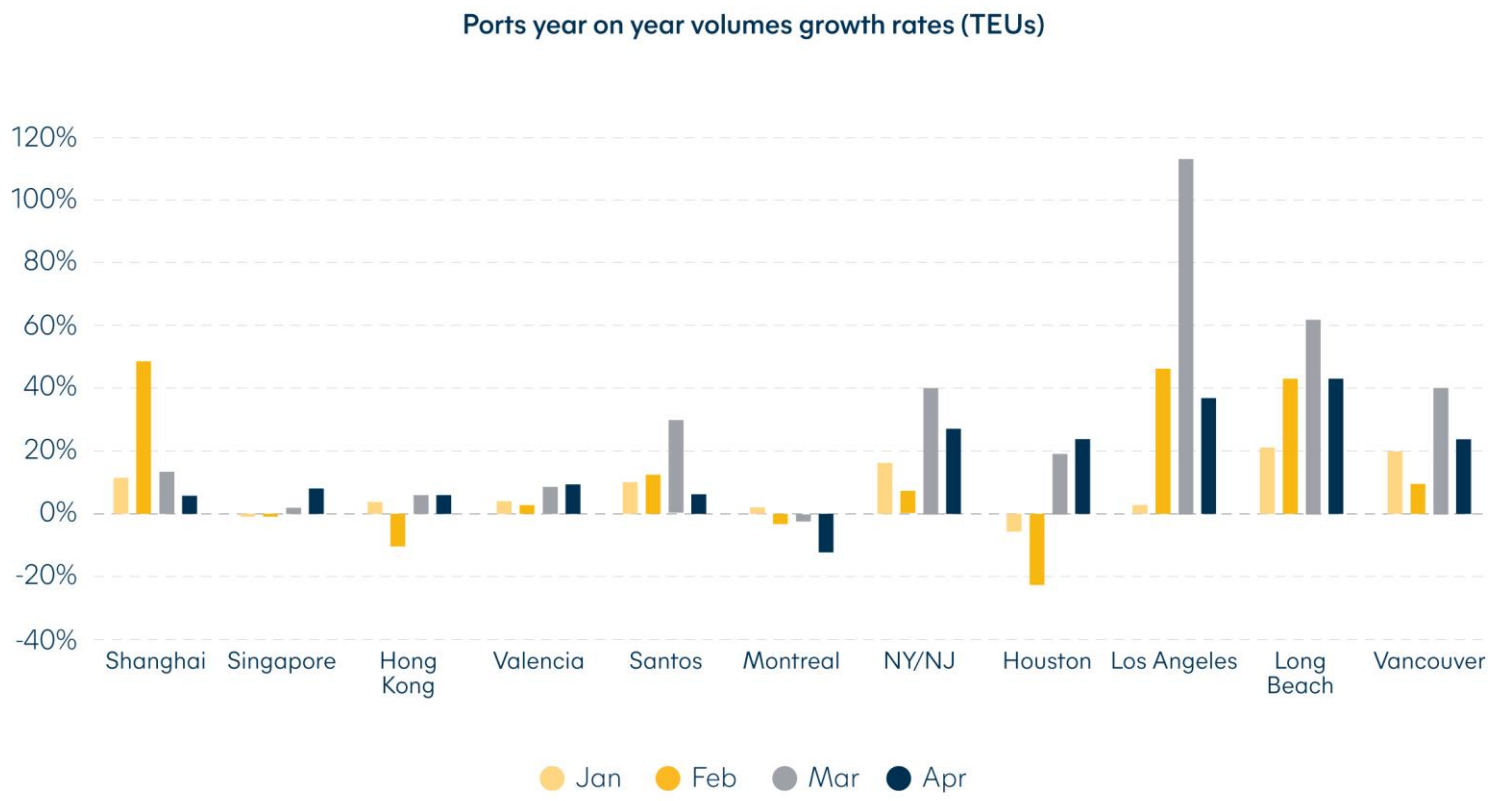
CONTAINER DEMAND FURTHER STRENGTHENS

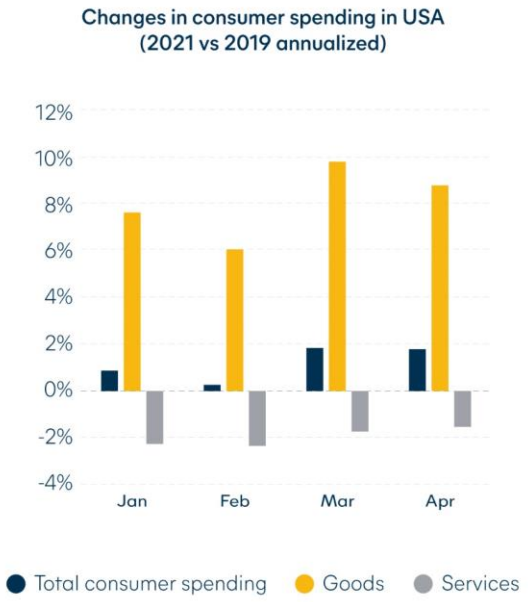
11% WORLD VOLUME GROWTH,



© Bimco – CTS

WITH RECORD US IMPORTS, 34% UP FROM 2020!



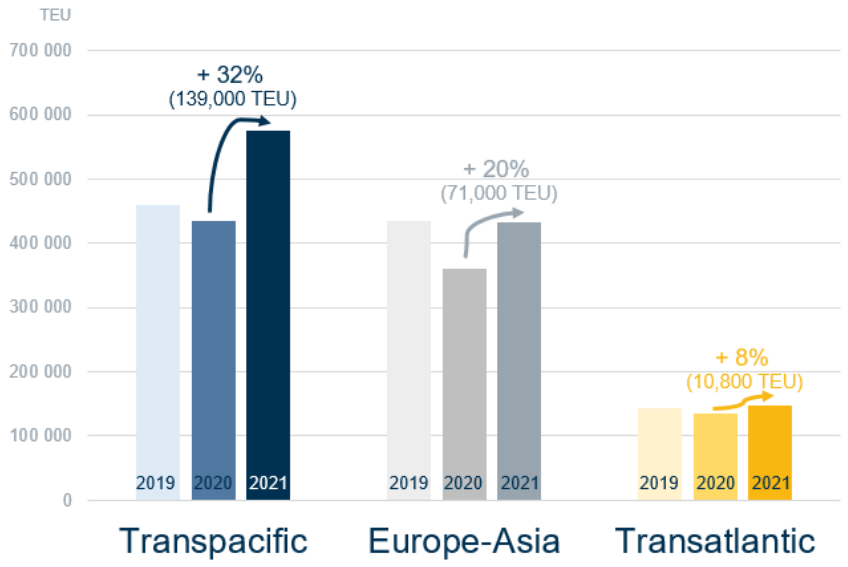


© Sea-Intelligence - Hillebrand

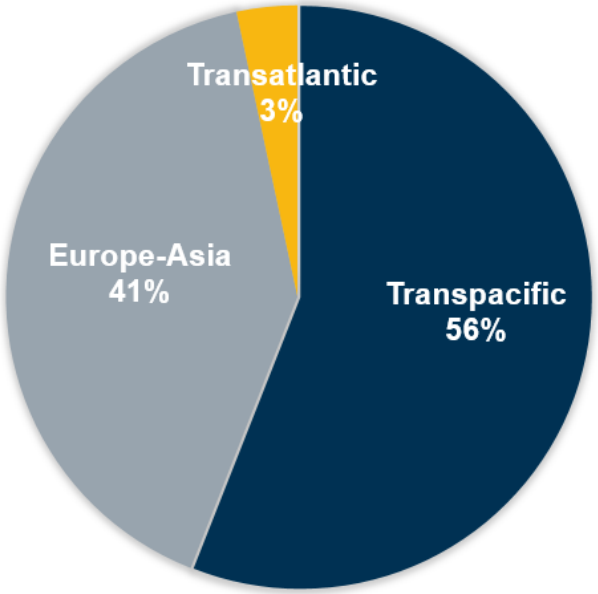
BUT LOW AND UNEVEN CAPACITY INCREASE

Capacity addition on East-West Trades

Weekly Capacity - Increase per trade



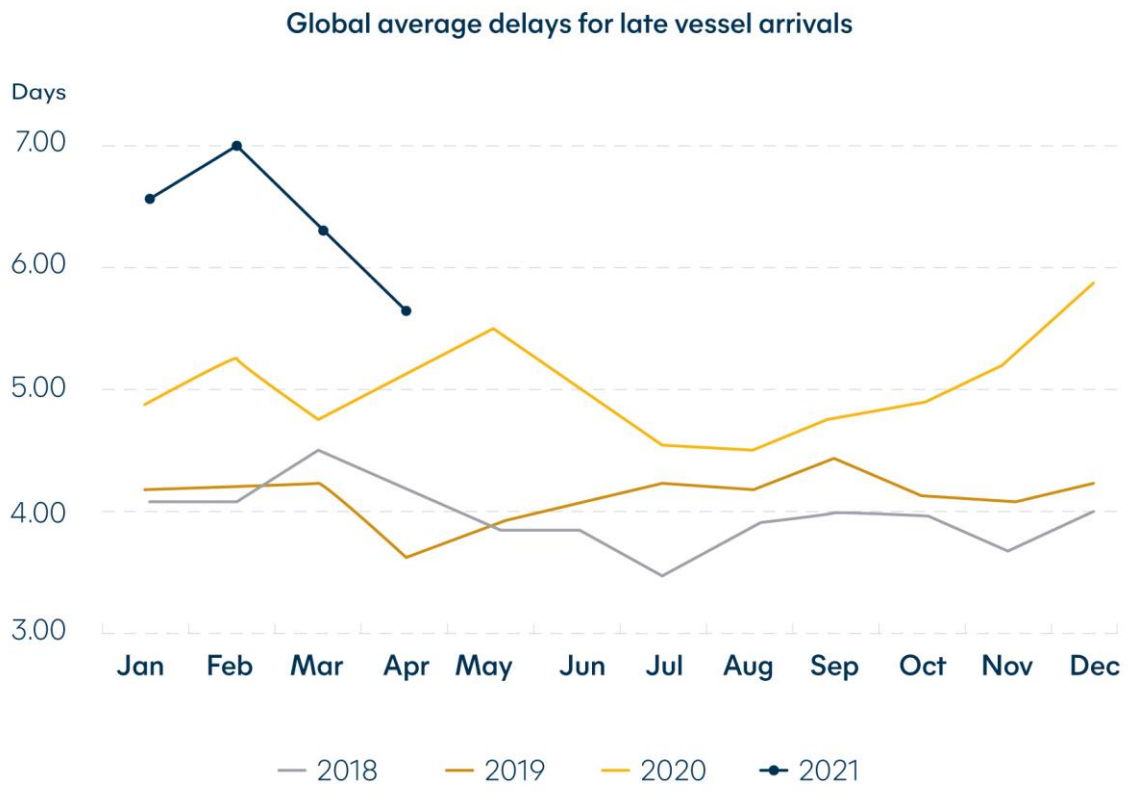
Allocation of capacity increase in 2021



© Alphaliner – Hillebrand

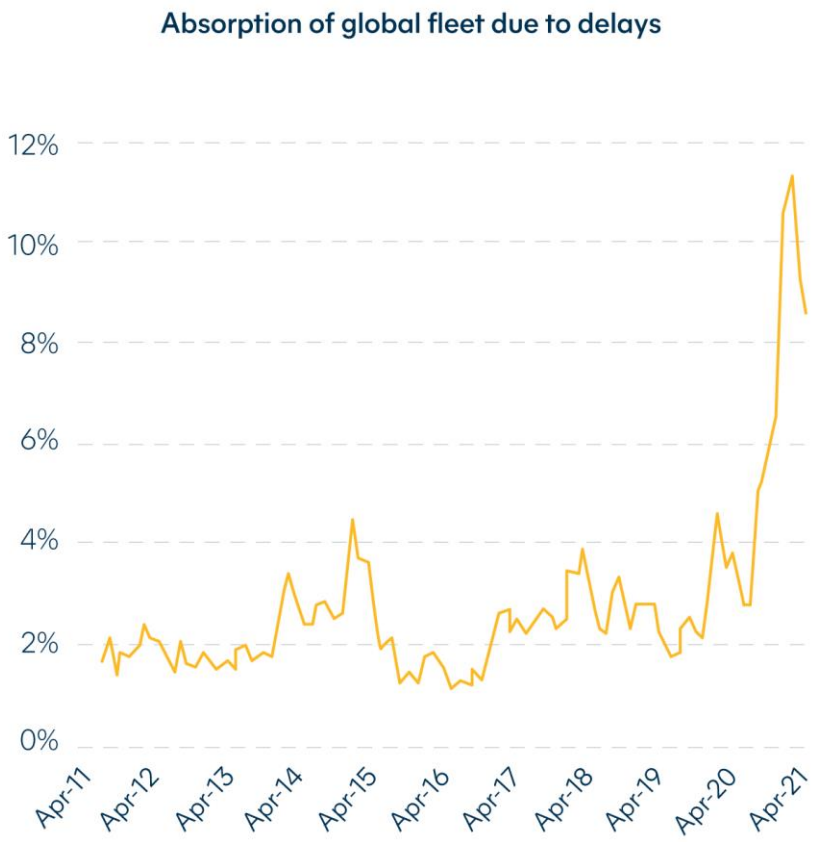
STRAINING NETWORKS,
IMPACTING SERVICE LEVELS

VESSELS 6,5 DAYS LATE !!



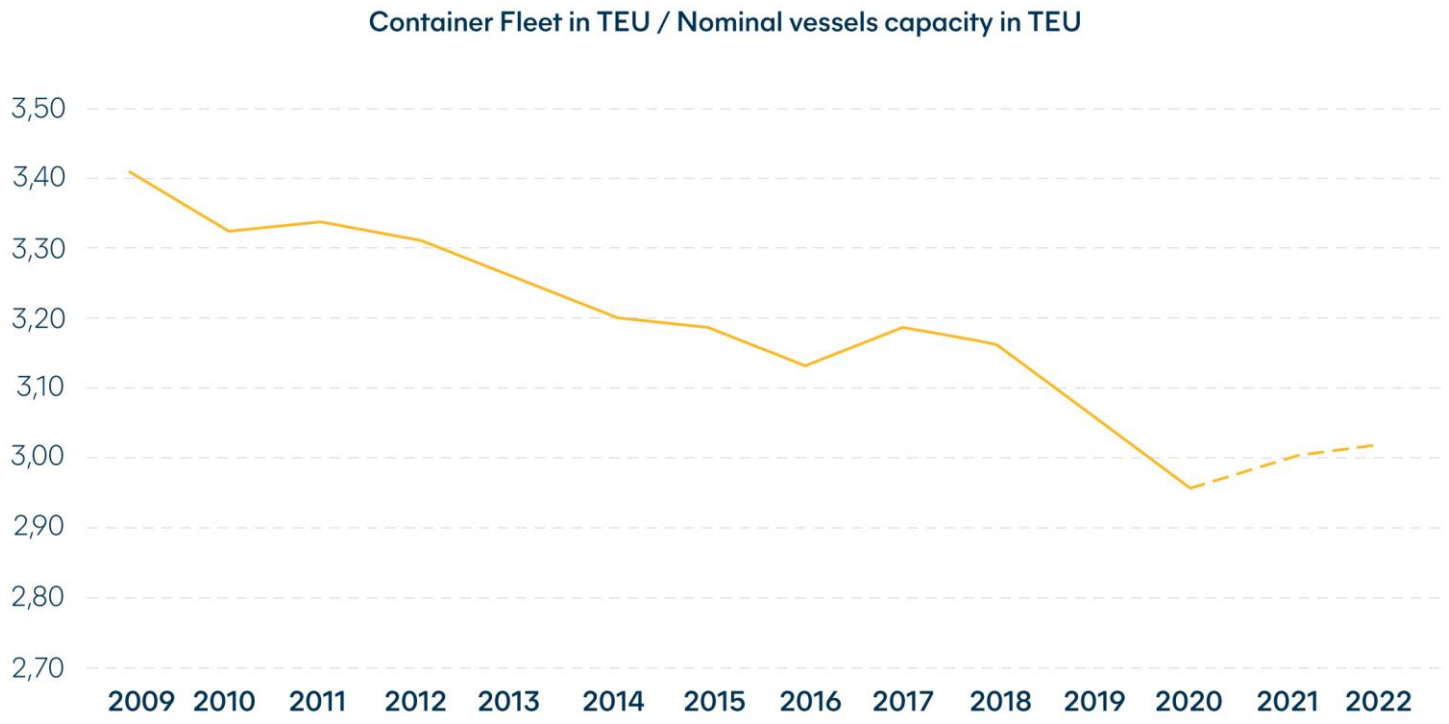
© Sea Intelligence

ABSORBING SERIOUS CAPACITY,



© Sea Intelligence

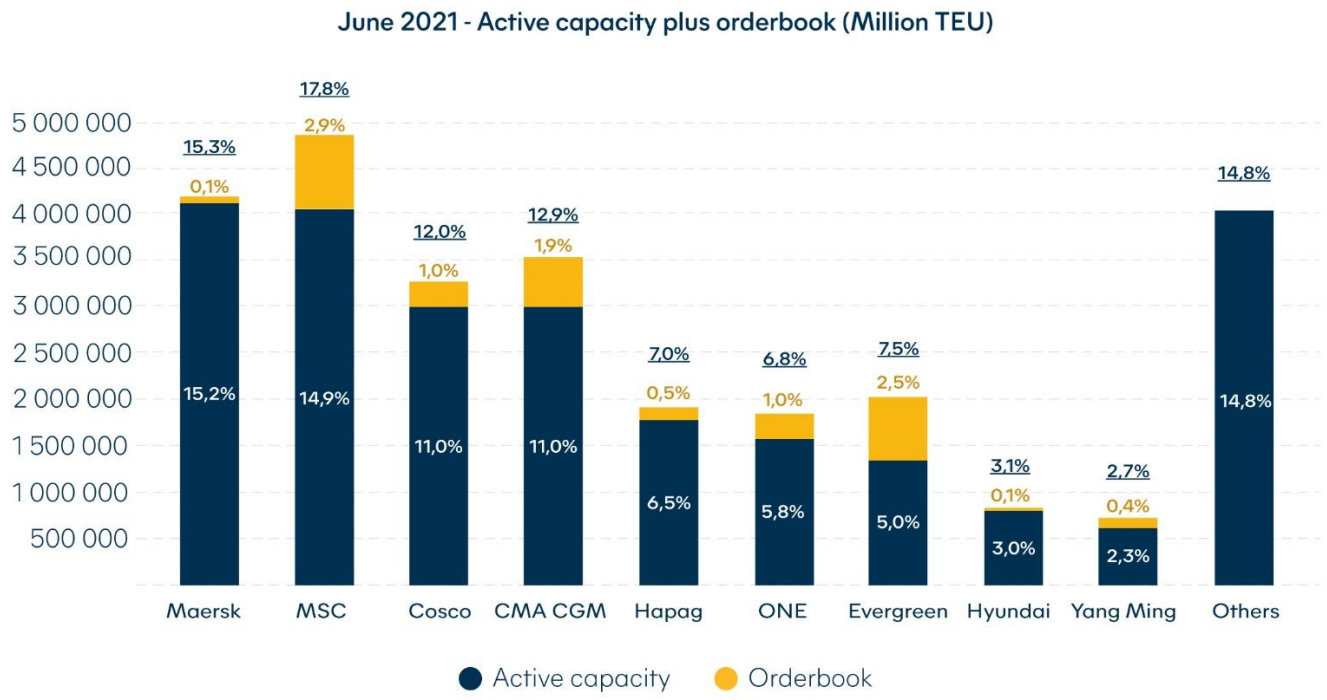
AND EQUIPMENT AVAILABILITY!



© Drewry – Hillebrand

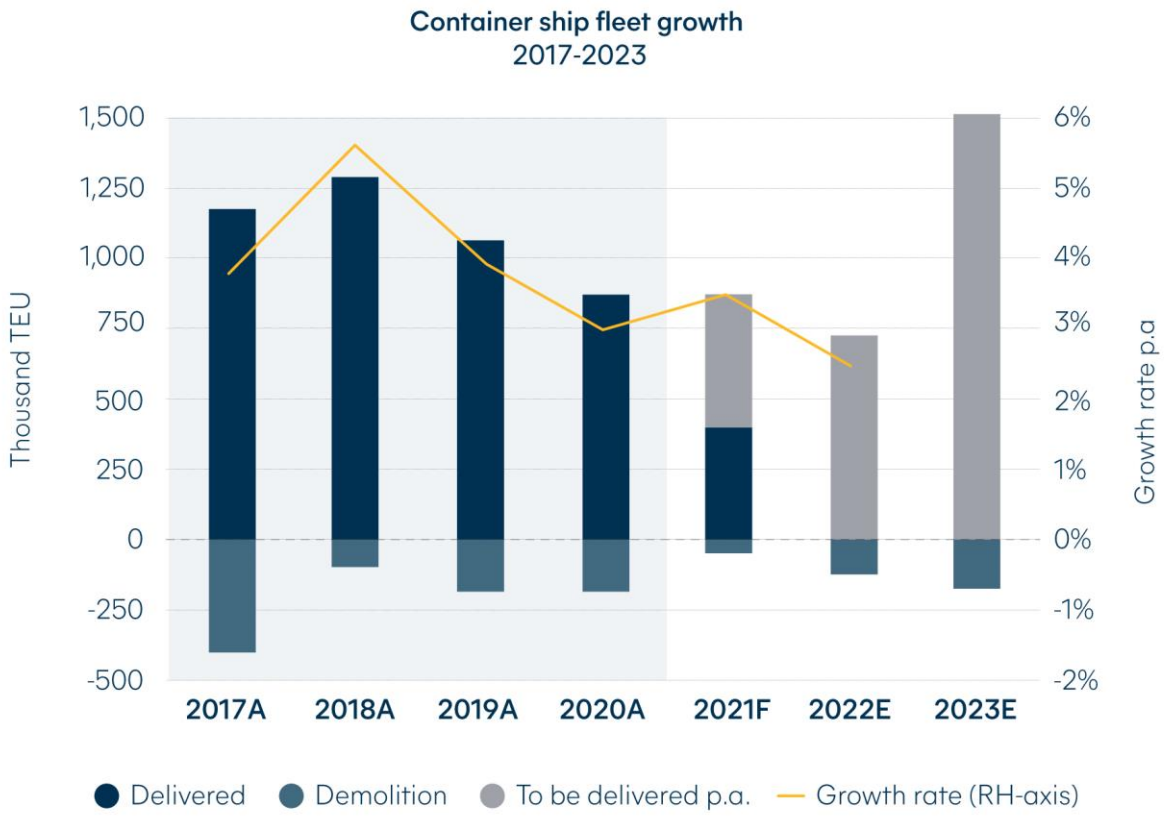
WHERE NEXT?

WITH CONCENTRATED SUPPLY,



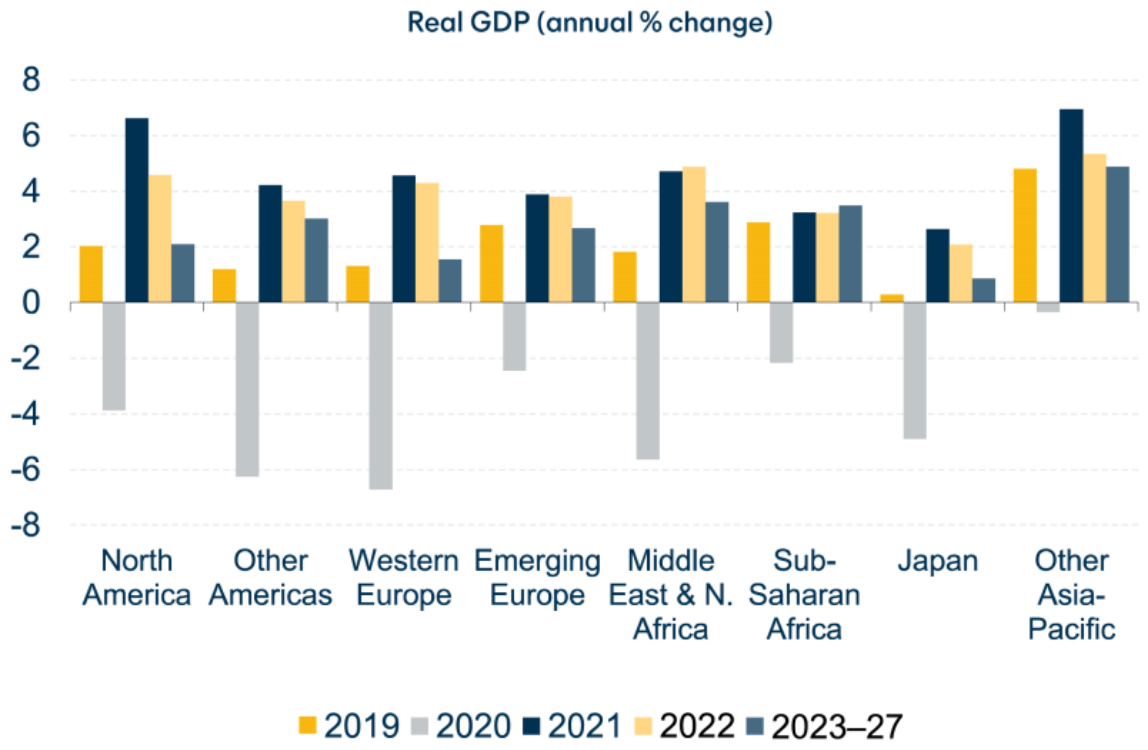
© BIMCO, IHS Markit, Clarksons

LITTLE CAPACITY INCREASE AHEAD,



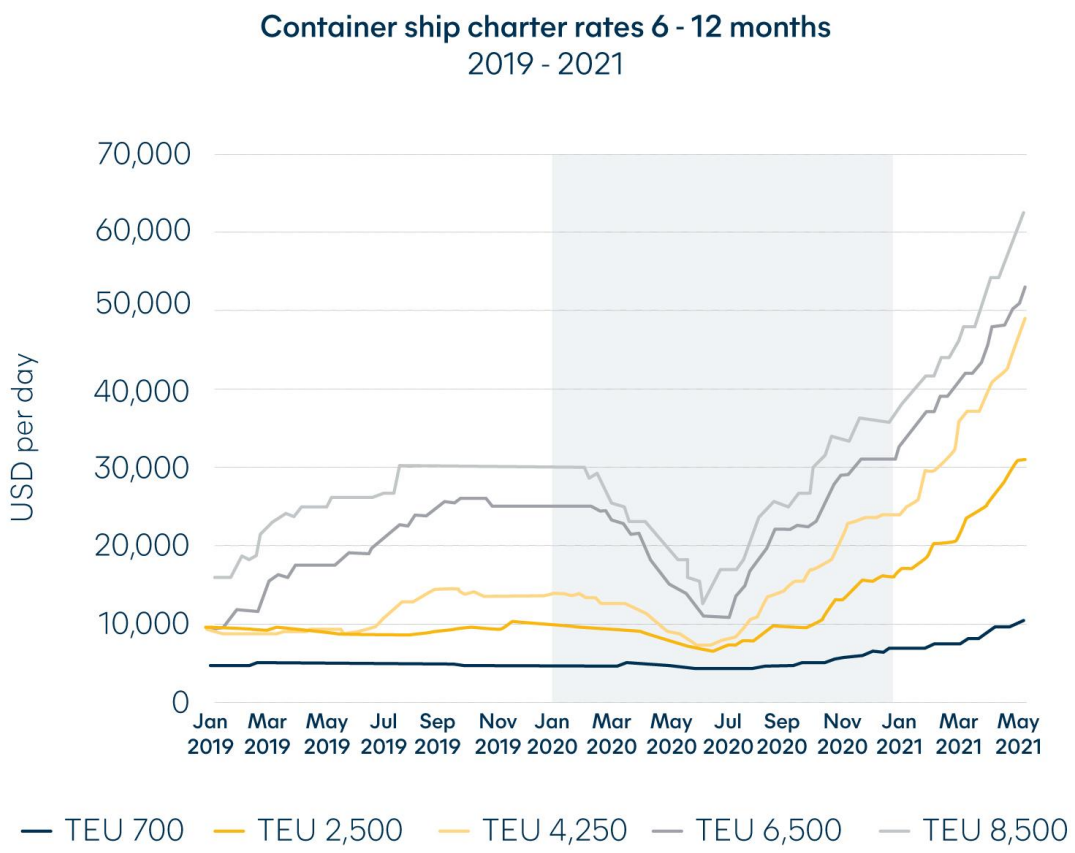
© BIMCO, IHS Markit, Clarksons

STRONG DEMAND FORECASTS,



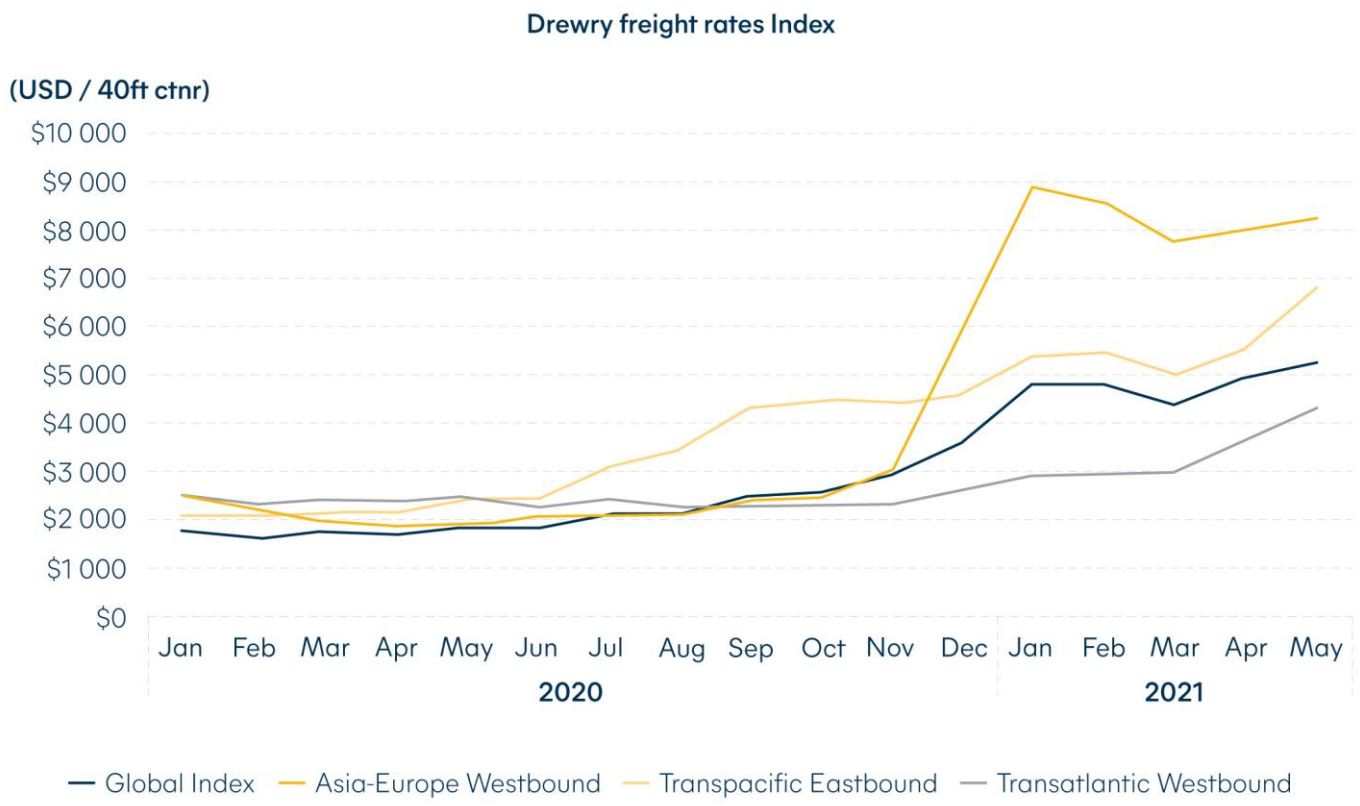
© BIMCO, Hillebrand

AND OPERATIONAL COSTS INCREASE…



© BIMCO, Hillebrand

FREIGHT RATES WILL KEEP INCREASING.



Major trade route	Recent trend	Short -term forecast
Transpacific Eastbound	↑	↑
Transpacific Westbound	→	↑
Asia-Europe/Med Westbound	→	↑
Asia-Europe/Med Eastbound	→	↑
Intra-Asia	↑	↑
South Asia exports	↑	↑
South Asia imports	↑	↑
Middle East exports	↑	↑
Middle East imports	↑	↑
Transatlantic Westbound	↑	↑
Transatlantic Eastbound	↑	↑
South America Northbound	↑	↑
South America Southbound	↑	↑
Africa Northbound	→	→
Africa Southbound	→	→
Oceania Northbound	↑	↑
Oceania Southbound	↑	↑
Intra-Europe	↑	→

© Drewry

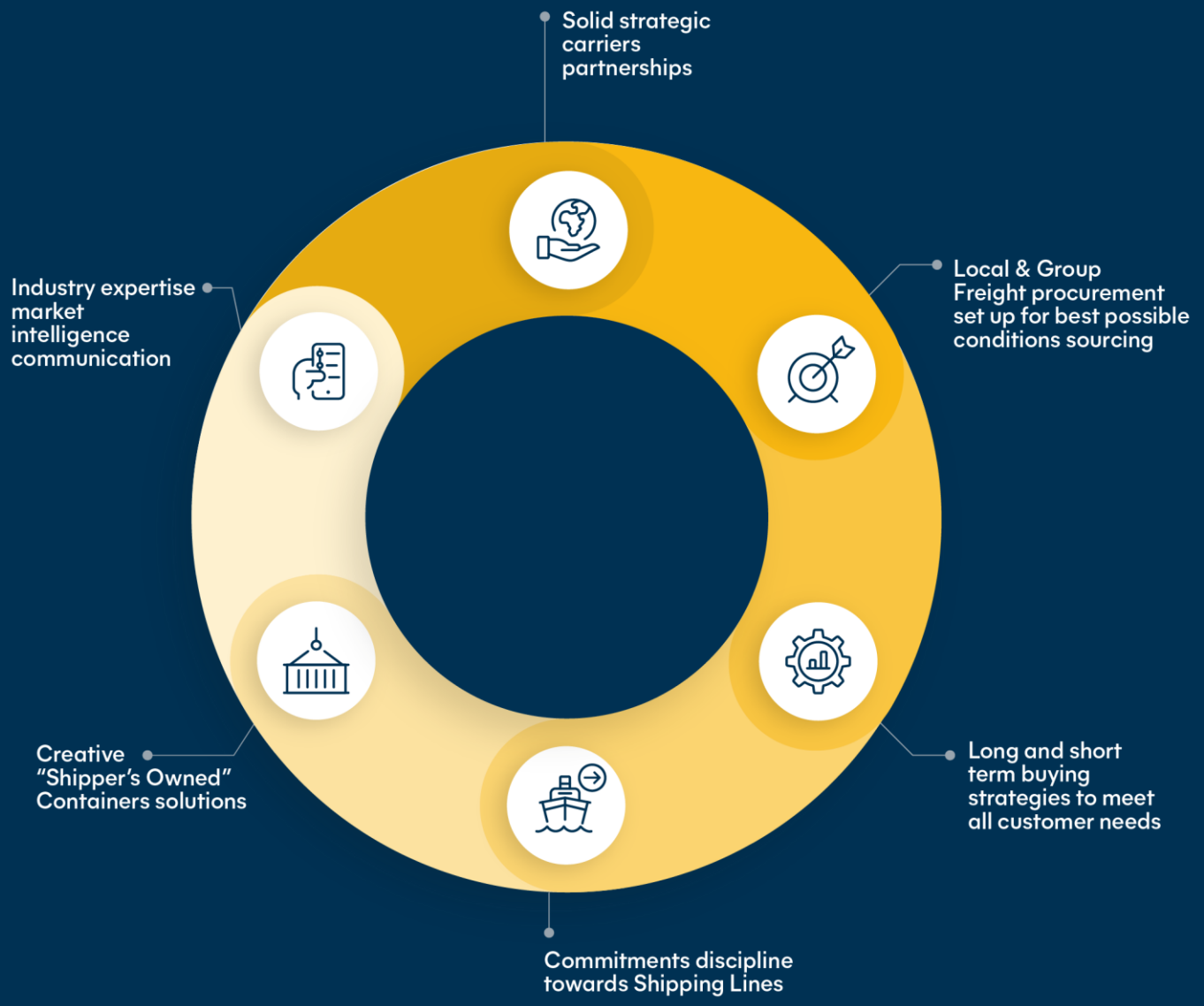
THE WAY FORWARD?

Arguably opportunistically so, ocean carriers will continue to prioritize:

- Contributions
- Covering costs
- Shippers loyalty
- Long term commitments

Shippers need ensure they:

- Increase inventory
- Adapt to reduced free times
- Provide reliable forecasts to anticipate equipment needs
- Prioritize long term contracts
- Deliver commitments to protect allocations
- Pay the right price.



THANK YOU